

## PRESS RELEASE

### **Sustainable shipping packaging at E-Commerce Berlin Expo**

**Northeim, 28 April 2022 – Corrugated cardboard manufacturer Thimm is presenting its most innovative and sustainable shipping packaging at this year's E-Commerce Berlin Expo. The exhibition stand will also feature packaging solutions from brand manufacturers including Carta Clothing, Douglas, DÜNGME, flaconi, MEDI-MARKT Homecare and Physical Nation. The organiser is expecting more than 8,000 participants at the "Station Berlin" location.**

At the exhibition stand in Hall 7, Stand C2.2 Thimm will be presenting packaging solutions with a focus on innovative digital printing and sustainability.

#### **Sustainable shipping packaging for fashion (Carta Clothing)**

Thimm produces packaging made from grass corrugated cardboard for the start-up Carta Clothing, which combines sustainable clothing with digital technologies. The shipping packaging is supplied with a tamper-proof lock which makes adhesive tape superfluous and reveals any unauthorised opening. The sustainability focus of the fashion company is actively reflected in the messages on the external and internal printing as well as in the choice of grass corrugated cardboard as the packaging material.

#### **Shipping packaging for makeup and skincare (Physical Nation)**

The packaging solutions for the beauty start-up Physical Nation each consist of outer packaging and an inlay made from corrugated cardboard. The outer packaging has a self-adhesive strip and a tear strip for easy opening. Thanks to their design, these packages can be assembled and filled quickly and with the digitally-printed inlays, beauty products can also be separated into three areas.

#### **About E-Commerce Berlin Expo**

The e-commerce exhibition opens its doors on 5 May 2022 at "Station Berlin". In addition to the 200 exhibitors, visitors can look forward to a wide range of presentations in the heart of the capital. 50 speakers from major companies such as Amazon Germany, Henkel, MediaMarktSaturn, Otto and Zalando will be on stage. Entry is free-of-charge.

#### **About Thimm**

The Thimm Group is a leading solutions provider for the packaging and distribution of goods. Its solutions portfolio includes corrugated cardboard transportation and sales packaging, high-quality promotional displays, packaging systems combining a range of materials, and print products for further industrial processing. Through its innovative and sustainable solutions Thimm helps its customers to differentiate and individualise themselves in the market. To this end, in its sustainability vision for 2030, the family business anticipates economic, environmental and social challenges in advance and solves them. Thimm Group's aspiration is to always offer customers the best solution. This strong

customer focus drives the innovation and the pioneering spirit of the company. Therefore, there is consistent investment in expanding the company's market presence and in future-oriented technologies. Founded in 1949, the family business currently has more than 3,600 employees at 21 sites in Germany, France, Poland, Romania and Czech Republic and generated annual revenues of around EUR 698 million in 2021. More information is available at [www.thimm.com](http://www.thimm.com)

**Thimm pack'n'display**, as part of the Thimm Group, offers the best customer solution for the packaging and display of merchandise. The business division supports projects throughout Europe, from consultancy to development, design, production and packaging through to distribution. The customer base includes the global branded goods industry, both online and bricks and mortar.

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