

## PRESS RELEASE

### **Fish sustainably packaged: Environmentally-friendly packaging for the takeaway business at Nordsee GmbH**

**Northeim, 19 April 2022 - Sustainability has always been extremely important at Nordsee GmbH. The leading supplier of fish specialities in Europe is now relying on new sustainable packaging made from corrugated cardboard. The packaging is used in the restaurant chain's takeaway sales and replaces the previous plastic packaging.**

Nordsee GmbH, with headquarters in Bremerhaven, offers fish specialities for consumption on site and off site in over 350 branches throughout Germany. To find a solution for safe and environmentally-friendly transportation of baguettes, burgers, etc, the traditional company turned to Thimm: The aim of the packaging development was to find sustainable alternatives to the existing aluminium and plastic packaging.

For the new Nordsee snack boxes, the developers at Thimm rely on "ComBa®" papers with a sustainable water-based coating. These papers for the production of corrugated cardboard for direct food contact, known as foodWave®, are free of emulsifiers and solvents and provide reliable protection against liquids and grease. The snack boxes are currently produced in two sizes for the restaurant chain and can therefore hold all types of burgers, baguettes, burritos or wraps. Due to the high material stability of the F-flute, the boxes have similar properties to untreated solid cardboard at the same specific weight per unit area, but at a lower price. The snack boxes also benefit from the good printability of the F-flute, as the low flute pitch forms a flat surface. The printing was carried out in flexo postprint. The boxes are stackable and have foldable flaps to discharge escaping steam.

For out-of-home platters, such as plaice fillet with potatoes and remoulade sauce, Thimm has also developed a three-part box: It consists of a printed lidded box for the fish and variable 1/2 and 1/4 bowls for side dishes and sauces. The boxes are likewise produced from foodWave® in F-flute, the inner trays are also made from the barrier-coated paper "ComBa®". The trays can also be used to reheat dishes in the microwave.

After use, consumers can recycle the new Nordsee packaging in paper-recycling bins. In this way, sustainable packaging becomes a valuable recycling product which can be used to produce more paper. In addition to new take-away trays with integrated drinks holders, which are also currently being produced by Thimm, the next joint developments for heat-resistant packaging are already in the starting blocks.

### **About Nordsee**

Nordsee GmbH, headquartered in Bremerhaven, was founded in 1896 by Bremen-based shipping companies and merchants as the "Deutsche Dampffischerei Gesellschaft Nordsee". Today, the traditional company has more than 350 branches and, with its restaurant, snacks and retail sales channels, is a leading supplier of fish specialities throughout Europe. With around 2,500 employees and trainees, Nordsee serves 13 million customers yearly and generates a system-wide turnover of around 338 million euros. Nordsee is also a certified member of the Deutsche Franchise-Verband (German Franchise Association) and a full member of the Bundesverband der Systemgastronomie (Federal Association of System Gastronomy).

### **About Thimm**

The Thimm Group is a leading solutions provider for the packaging and distribution of goods. Its solutions portfolio includes corrugated cardboard transportation and sales packaging, high-quality promotional displays, packaging systems combining a range of materials, and print products for further industrial processing. Through its innovative and sustainable solutions Thimm helps its customers to differentiate and individualise themselves in the market. To this end, in its sustainability vision for 2030, the family business anticipates economic, environmental and social challenges in advance and solves them. Thimm Group's aspiration is to always offer customers the best solution. This strong customer focus drives the innovation and the pioneering spirit of the company. Therefore, there is consistent investment in expanding the company's market presence and in future-oriented technologies. Founded in 1949, the family business currently has more than 3,600 employees at 21 sites in Germany, France, Poland, Romania and Czech Republic and generated annual revenues of around EUR 698 million in 2021. More information is available at [www.thimm.com](http://www.thimm.com)

### **Press Contact:**

THIMM Group GmbH + Co. KG  
Nicole Klein, Head of Corporate Communications  
Telephone: +49 5551 703 423  
[nicole.klein@thimm.de](mailto:nicole.klein@thimm.de)