

PRESS RELEASE

Thimm pack'n'display: the new brand for the packaging and presentation of goods

Northeim, 2 April 2019. Thimm is combining two well-established business divisions under the new brand Thimm pack'n'display. The ensuing synergies will create a unique technology mix in the market and offer completely new opportunities for the customers. More than 1,500 employees working together will now be better able to identify and meet our customers' requirements. With this decision, the family business is further expanding its leading role in the market for packaging and displays.

“Our customers deserve to receive the best solution,” explains Mathias Schliep, Chairman of the Management Board, Thimm Group. “The merger of our business divisions, Thimm Verpackung and Thimm Display, represents our promise to deliver this. We are bringing together standardised processes from our packaging plants with the customised and complex services of our display locations. Through our complementing competencies in flexo-preprint, flexo-direct printing, offset printing and digital printing, we are bringing all the printing technologies together into one brand. This means that the people at Thimm make a solution into the best possible customer solution.”

The new brand Thimm pack'n'display combines the two names of the two merging business divisions which operate in the same sectors. The brand name Thimm pack'n'display also describes the customer benefit, namely that products can be packaged, transported and displayed. Both companies will benefit from the pioneering spirit and the technical expertise of the other. “The benefits of this energetic division will also be enjoyed by our customers to whom we will be able to offer a totally new level of service. The joint sales function means that our customers will now have one single point of contact in our company, where competencies, innovation and investments in both business divisions will be concentrated. This translates into simplicity and convenience for our customers,” adds Schliep.

The basis for an optimum customer solution is the freedom to procure our own raw materials in the market. Schliep explains further: “As we operate as an independent raw materials purchaser, we use our freedom to procure all the raw materials that we need for the best solution. Our customers should not have to lower their sights or make compromises. Our new claim “Free to be your best” underscores this benefit promise.”

About Thimm

Thimm Group is the leading solutions provider for the packaging and distribution of goods. Its portfolio includes corrugated cardboard transportation and sales packaging, high-quality promotional displays, packaging systems combining a range of materials and print products for further industrial processing. The company's product offerings are further enhanced by a wide range of associated packaging services covering the entire supply chain. Its customers include prestigious branded product groups from across all sectors. Founded in 1949, the family-owned business has more than 3,000 employees at 19 sites in Germany, Czech Republic, Romania, Poland and Mexico and generates annual revenues of around 601 million euros.

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